CULTURAL SUSTAINABILITY

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The term sustainability has been in existence since human beings existed but the term only become commonly used in the late 20th century when the issue of human induced impacts have increased hence the need to protect the planet. The Brundtland commission of United Nations held in Brazil in 1987 first gave the meaning of 'sustainable development' as development that meets the needs of the current generation without compromising the ability of the future generation to meet their own needs (WCED, 1987). After this meeting the term sustainability has been used mostly in reference to the external environment where the need to protect the earth has therefore been a day-to-day issue. The rise in the need for sustainability led to development of the sustainable development goals that are yet to be achieved by the end of 2030. The main focus on sustainability is the protection of environment hence the need to understand and raise awareness on cultural sustainability as one of the aspect of human history preservation.