RESTAURANTS

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Introduction

Restaurants are defined as a place where people sit and enjoy meals, away from home. Different types of restaurants exist and include casual dining restaurants, family style restaurants, fast food restaurants, cafés, fine dining restaurants, all catering for different clientele (Figure 1). These restaurants develop new menus and offer a selection of different menu items in order to increase customer frequency. Restaurants are important components of tourism as they are an integral part of the hospitality experience. They contribute to the tourism economic activities of a country, create jobs and improve the Gross Domestic Product (GDP) (Natalia, Eduard, Berta, & Estela, 2018).

Figure 1 Different types of restaurants



Source
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